Adolfo Monti

I am Adolfo, I am a Visual Designer specialized in User Interface, and Experience Design with 10+ years of experience in electronic and health products.

I am skilled at researching, wireframing, prototyping, creating iconography, and style guides by using minimal yet effective visuals, with particular attention to color theory and details.

I love problem-solving and I take a methodical approach to understand both client and customer needs to refine ideas and create engaging visual experiences.

WORK EXPERIENCE

UX-UI Designer, Senior Visual Designer – Singular Wings Medical

2020-2022, TAIWAN

- Conducted UX research and designed UI for company apps and web products.
- Developed UI mockups and prototypes to illustrate functionalities
- Collaborated with the dev team to ensure the product development and design direction are blended.
- Developed brand guidelines and design systems.
- · Oversaw the Design function ensuring visual consistency across media.
- · Designed and built the company website using WordPress.

Lead Designer - 6+ 品牌文創展示中心

 $2019 \rightarrow TAIWAN$

- · Designed digital advertising for websites and social media.
- Designed printed items including DM, advertising and brochures.
- Helped into creating engaging window dressing.

Senior Designer, Web Designer - Novatec Europe

2015-2017 → ITALY

- · Designed and coded company responsive static website
- Designed printed items including DM, advertising, catalogues and brochures.
- Designed company logo and CIS.

Senior Designer, UI Designer - Ritar Elettronica

 $2008\text{--}2015 \rightarrow \text{ITALY}$

- · Designed UI for company iOS Apps.
- Oversaw the design and print of promotional materials and booth graphics for the company's exhibitions.
- · Designed company website UI.
- Designed company product catalogs, posters, DM, brochures, and packaging.



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WEBSITE

www.wetcolors.com

SOFTWARE PROFICIENCIES

Adobe CC Figma

CODING PROFICIENCIES

HTML CSS

CMS & FRAMEWORKS

Wordpress Bootstrap

LANGUAGES

Italian English Chinese

Graphic Designer - Studio KmZero

 $2004-2007 \rightarrow ITALY$

- Designed advertising for Lucca Comics and Games Exhibition 2005
- · Created brand guidelines, catalogs, art books, mascots, websites, and advertising.
- Designed custom typefaces.
- Master advanced offset print techniques working with special inks, overprints, etc

Graphic Designer (self employed) - II Bar a Chio Print Shop

 $2001\text{--}2004 \rightarrow \text{ITALY}$

- · Mastered print techniques on different materials
- · Designed and print leaflets, posters, business cards
- Designed and print shop signboards on plexiglass and other materials

EDUCATION

Regular Mandarin Chinese

National Tsing Hua University, Chinese Language Center \rightarrow Taiwan

Graphic Design

Scuola Internazionale di Comics Firenze → Italy

Fine Arts Master

Liceo Artistico L.B. Alberti Firenze → Italy

ACHIEVEMENTS

Google Ux Design Professional Certificate

Design course by Google

Application of risk management to medical devices

ISO 14971:2019 Certification → Taiwan

INTERESTS

I love hiking. I enjoy the great outdoors and walking outside. It helps me relax and regenerate my mind and spirit.

I am a cooking enthusiast I like to spend time cooking meals, in particular pasta, preparing bread and pizza and my lunchbox.

My other interests include illustration, photography, design, movies (especially kung-fu movies), video games, tech and gadgets.

In compliance with the GDPR and the Italian Legislative Decree no. 196 dated 30/06/2003, I hereby authorize you to use and process my personal details contained in this document.